Much has been written about the distinctions between art and life and their inescapable interconnectedness and, as the plentitude of gradations diversifying lives are inherent, our vision of art within the context of social obligation is read quite distinctly around the world and of course within every arts community globally. The artistic voice has the capacity to be an interpretive one, pushing beyond social and economic spheres to imagine new possibilities frequently engaging the materials right within our reach to speak to ideals far beyond it. This interpretation and expression engages our histories and our social structures, as they exist today. The blending of past and present is what makes some of the most innovative work feel so uncannily familiar. T.S. Eliot in his 1921 essay Tradition and the Individual Talent tells us that « […] the past should be altered by the present as much as the present is directed by the past. And the poet [Artist] who is aware of this will be aware of great difficulties ad responsibilities». Throughout history, art can be read through the lens of activism and activism can be read through the lens of art. To speak out, to denounce to be a cause for change requires vision that extends beyond the narrow sights of mass media sources which bombard us with a vision of art and of activism, which are in fact intended to be incredibly and purposely shallow. The overload of information that saturates our current sphere with its heavy repetition and fleeting social concerns is a little like a language listening comprehension tape constantly shifting the content and direction. This change in subject, in this case, unlike the didactic tool, is not to make sure you are listening but instead to create distraction from engaging too fully in the woes of society and the questioning of the source of these woes. Gil Scott Herron in his 1978 We Beg Your Pardon speaks of the United States as a «Jekyll and Hide that sneaks up on you but rarely surprises». He says that America leads the world in being shocked but unfortunately does not lead the world in discerning the cause of this shock. This disconnect between cause and effect is not particular to the USA and instead is typical of a contemporary global consciousness more connected than ever yet more isolated from social engagement and helplessly distant from obtaining or even attempting to obtain the “bigger picture”. The artist in all of this is simply part and parcel of society at large. Art, frequently deemed all but a career, is often as titillated by the Art World’s infatuation with aesthetics, tongue in cheek coyness and all too often token social issues that reinforce what they have already learned about diversity from standardized and sound bite ridden sources.

When we explore the legacy of Paul Leroy Robeson, remembered by most as an remarkable singer and actor, we are faced with the potential for arts and activism to be one and the same. Robeson’s activism, black listed
by the US government and financially ruined in the process, not to mention stripped from the official record almost fully, was the fuel for his art. He discovered that his vision of global unity against fascistic and nationalistic separatism, domination and oppression did not require the composing of aggressive songs of denouncement (which he also engaged in). It required a simple shift in context be it the performance of African American Folk songs (often attributed to lower social status) embedded in a classical repertoire and sung in some of the most prestigious concert halls around the world, or in the performance of the same songs for workers at rallies in Wells or soldiers on the front lines of the Spanish Civil War. We would be hard off to think of any performer today with anything near the equivalent of Robeson’s standing going off to sing at the frontlines of battle in a country that was not theirs based solely on an understanding and dire belief that oppression around the world can be fought artistically. This example along with that set by the writer Langston Hughes in the same period should provide the artist of today with a sense of how far reaching our efforts have the potential to be. It is important to remember that one need not have the popularity or standing in society of these figures in order to directly impact the world around us.

This quest for the artist to use their critical views and expressive capacity to affect the society around them involves stepping beyond the standards established during an immersion in education both formally in schools and informally through our engagement with the world around us that, too frequently, push away from the questioning and stirring that education and growth should stand for. The striving for comfort and economic viability are placed in the upper echelon of our social systems outweighing our concern for others or our capacity to be outright individuals in our journey through this world. James Baldwin, in a speech at Castelmont High school in Oakland, CA on June 23rd 1964 talks about how education does not occur in a vacuum and instead it occurs within a social context and above all «has social ends» says that one of the responsibilities of an education is to «question the purpose of education». He goes on to address the aims of Society in contrast with the aims of Education. He states that «The aims of a society are and always must be to inculcate in its citizens a certain sense of security and to discourage its citizens from disturbing the peace […] This is a necessity and it is even an admirable necessity […] Though society is under the obligation to educate all of its citizens it is also under the obligation to discourage people from thinking too much […]». Art could easily replace the word education here and this rift between stable societal norms and real education is at the root of the lowered importance given to education in the arts and the unacceptability of placing the arts in synch with all of our societal needs. Art is questioning, art is non-acceptance of ones surroundings, and art is the physical or conceptual turning of the tables and insistent probing of the meaning of vitality and perhaps of the significance of identity within the broader context of historical and contemporary categorization. The artist often seeks to disrupt this very categorization to upset the standards and to push others to see these possibilities or rupture.

In a speech at the University of Puerto Rico in 2013, Dr. Cornell West invokes the words of Percy Shelly's saying that «Poets [ARTISTS] are the unacknowledged legislators of the world». West goes on to say that «All human beings have the empathy and imagination to muster the courage to conceive of an alternative world that’s different from the present one and to transform the present one of too much domination, too much oppression, too much social misery and too much unnecessary suffering but you need courage you need reflection, you need connection you need organization to do that. So when we talk about the arts […] We are not just talking about superficial forms of entertainment we are talking about ways of being in the world that enable you to look through lenses that are different and deeper that the ones that the mainstream media makes available to you». This requires that one is willing and ready to fail, to be economically not viable, to shift the meaning of value, to reject that which their teachers bring them, to distrust and problematize everything they encounter, to create not just as a means of release for themselves but as an altruistic form of release for all those beyond their reach. Art can also be this. The sacrifice and dedication required for this is massive and unsurpassable which is why we celebrate giants such as Robeson and many others who followed through with their vision against all obstacles and contributed to societal shifts that they may not have lived to see. Trumpet player and writer Nicolas Payton in his essay *On Truth and Beauty in the Age of Bullshit* addresses our current place in regards to art stating that «Escapism and deniability
is what’s fashionable and confronting truth is passé. Artists must engage in the long distance approach to creation realizing that the path and even perhaps the destination must change along the way but that there is always work to be done. In an attempt to be globally connected and engaged there must be more than sideways glances at the immediate environment they are surrounded by. This is not to say that people need to start in «their own back yard» but it is to say that they must have a sense of their own back yard, as it is that very context that will consistently fuel a vision of that which extends beyond our comprehension and knowledge.

One societal trap placed on art in recent times has been actually very related to education and moreover to a didactic set of meanings that can be obtained through observation. This pitfall is unequivocally devastating to the broadening of the miniscule audience engaged in the spaces dedicated to the contemporary production of the arts and demoralizing for the potential as artist to be activists. Somewhere and somehow along the trajectory of the history of art, art was embedded with the objective of understanding or “getting it” in a way that has crippled visual art even more than the worlds of dance, theatre, music, writing and other forms. This expectation of understanding sets experience and feeling as well as probing and questioning aside, instead valorizing and awarding the self-gratifying understanding of work more relatable to standardized educational tropes. This understanding or “getting it” results in a viewing public that seems to be asked to solve visual equations and walk off light hearted with this comprehension or, perhaps worse, walking off with a feeling of not “getting it” with the assumption that art is above most of our heads. If an artist is to engage in activism and to grapple with the social issues that permeate in our world they must use languages that stray from the didactic, they must create equations not meant to be solved but instead meant to get under one’s skin and itch. There must be a rift, even and perhaps most importantly, with the community that embraces them, with the “art world” in which they are consistently read. There must be a constant reminder in the words of Nicolas Payton that «We’re not here for comfort. We are here to grow».

References


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